

Community Investment Application & Guidelines

Applications need to be submitted electronically by July 15, 2021 to [Andrea Davis](mailto:Andrea.Davis@coordinatedcare.org).



Coordinated Care’s vision is to “Transform the Health of the Community, One Person at a Time.” We seek to reinvest \$1 million in 2021 in communities across Washington to support programs that promote health and realize this vision, with particular focus on equity, social determinants of health, and capacity building.

Coordinated Care is mindful of Tribal sovereignty and offers Tribes an alternative process. In lieu of completing the below application, please connect with JJ McMinds, Tribal Liaison, at Jeanne.L.McMinds@coordinatedcarehealth.com.

GENERAL GUIDELINES for Investment Decisions

Coordinated Care will give priority to opportunities that:

- Increase access to care and build capacity for Coordinated Care members.
- Address health equity and disparities in low-income Medicaid-eligible residents of Washington.
- Focuses on social determinant of health needs, with emphasis on access to food.
- Have specific and measurable outcome data that can demonstrate the impact of the gift/program.
- Offer exclusive partnership to Coordinated Care for the project funded.

FUNDING RESTRICTIONS

Coordinated Care will **not** fund the following types of requests:

- dinners, fundraisers, or other events
- individuals
- religious purposes
- projects outside of Washington
- discretionary funding pools
- political purposes or for lobbying activities
- projects unrelated to Coordinated Care’s Vision
- debt reduction
- support administrative overhead expenses

FUNDING LEVELS

Awards will vary depending on the need and scope of project. Funding will be processed as a one-time payment.

FUNDING APPLICATION

The application must be submitted from a person authorized by the organization. *Incomplete applications and/or general requests without specifics will not be considered.*

1) A concise, but specific, description of the project/program/activity proposed including:

- *The specific purposes for which the funding is requested;*
- *The benefits to be provided;*
- *The needs to be met;*
- *The proposed measures of success/progress milestones;*
- *The number of people served and the population expected to benefit from the project;*
- *The geographic area(s) where the project/program/activity will take place or location of the individuals who will benefit.*

2) General information about the funding request including a summary of the project and the total amount of requested funds.

- *Describe how your project will address health equity, health disparities, or build capacity to serve more patients. Please be specific.*
- *Does this project address social determinants of health? If so, which ones and how? Please be specific.*
- *Will this project address workforce shortage issues, telehealth, or systems integration? How?*

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- *How can Coordinated Care partner with you in this work? What is Coordinated Care's role in this project?*
- *Have you received funding from Coordinated Care in 2021? If so, how much and for what specifically?*
- *How do you plan to recognize Coordinated Care? (i.e., press release, website, newsletter, annual report, social media posts, media outreach, etc)*

3) A detailed financial plan for the project that includes:

- *Total project budget, including other project funding sources and sources of revenue.*
- *The specific amount requested and the specific use being proposed.*
- *Sustainability plans for this project beyond the request for this one-time funding.*

4) Plans for evaluation of a project's results, including outcome data that is measurable and reportable.

- *What outcomes will you be able to capture and report regarding this investment?*

5) A brief description of the organization, its history and purpose, current programs and services, the populations served, and the geographic area(s) the organization serves.

Each application must also include the following information, which will be attached as part of the application:

- 6) The names, address, phone number, email address, and other contact info for main point of contact for organization.
- 7) A current annual report of the organization, if available.

FUNDS ACCOUNTABILITY AND CERTIFICATION

Each organization receiving funds from Coordinated Care may be required to provide periodic financial and/or project reports. Additionally, photographs may be requested for inclusion in Coordinated Care's newsletters, press releases, social media and/or website.

PUBLICITY

Coordinated Care asks each organization receiving funding to publish an acknowledgement of the sponsorship through at least two different public ways. The publicity may be in the form of a press release, an annual report, social media post, a brochure or materials related to the project or in some other means of communication. All public recognition should be in the name of Coordinated Care. The organization should send a copy of the public acknowledgement to the Coordinated Care marketing team for review and comment prior to publication or the release to the public.

POST PROGRAM REPORTING

The funding recipient is required to complete a post-program report including details about the event/program, such as:

- Purpose/goal of the program
- Measurement of success
- Photo documentation of the program
- Description of the target audience/population(s) served
- Number of people served
- Length of project
- Geographical reach/area served
- Copy of public acknowledgement and/or media coverage (print, broadcast, digital, newsletter or other)

For the 2021 funding cycle, this program reporting is due to Coordinated Care by December 1, 2021. Failure to complete the post-event/program report will result in the recipient not being eligible for future funding consideration.