

GCACH Communications Committee Meeting Meeting Minutes

April 15, 2019 | 11:00 AM – 12:00 PM | Teleconference

Participants (* denotes they called in)	Madelyn Carlson*, Joyce Newsom*, Sandra Suarez*, Lauren Johnson*
Welcome & Introductions	Madelyn welcomed everyone and thanked them for attending the meeting for the Communications Committee. Madelyn reviewed the agenda for the meeting and the 3-29 Communications Committee Meeting Minutes. Since attendance was low, approval of the 3-29 Communications Committee Meeting Minutes was tabled for the May convening.
Communications Committee Charter	<p>Lauren reviewed the Communications Committee Charter with the group as requested in the 3-29 Communications Committee meeting.</p> <p>The group decided to add the following objectives to the Communications Committee Charter to include verbiage around the Sponsorship Application funding allocations:</p> <ul style="list-style-type: none"> • Identify and approve funding allocations for Sponsorships • Evaluate Sponsorships and communications for geographic equity <p>The group agreed to table the motion for approval of the updates to the Communications Committee Charter for the May meeting. Once approved, the updated Charter will be brought forward to the Board for approval.</p>
ACEs Taskforce/ Campaign Update	Lauren updated the group to let them know that the ACEs Taskforce will be meeting the second Friday of each month from 1:00 pm – 3:00 pm. The first meeting is set for Friday, May 10 th . Lauren also mentioned that the Taskforce has created a sub-committee to meet more frequently, although the meetings have not been determined for that group yet.
GCACH Community Newsletter “New Look”	<p>Currently, GCACH’s Newsletter is focused on GCACH’s happenings, what we are working on internally, conference highlights, WAFE Portal Payments and more. After receiving recent feedback from our partners on their desire to learn more about the Greater Columbia region, we are proposing a modification in the focus of our newsletter to be more community based. With the update, partners will have the opportunity to learn from Local Health Improvement Networks (LHINs), upcoming local events, Practice Transformation success stories, and more!</p> <p>The group liked the idea of providing information on different communities and success stories. It was suggested that we could also include information at the State level. There was also concern about where the information would be reported out that we currently report on. Lauren let the group know that the internal information will be highlighted in the GCACH Report, with the addition of the community news included in the Greater Columbia ACH Community Newsletter.</p> <p>Joyce mentioned that the Newsletter could become a tool that could be used to share at community coalition meetings to raise awareness about the ACH. Sandra was excited to see the shift in the Newsletter as it will provide a way to keep track of the happenings at the LHIN level.</p>
Adjournment	Lauren briefly gave an update the Trauma and the Opioid Crisis Summit. Pacific Northwest University created a website for the Summit which will be used for registration purposes and

provide additional information for attendees. Both PNWU and GCACH have sent out Save the Dates for the event.

Lauren also let the group know that the Cancer Pathways: When Cancer Comes to Work conference that GCACH agreed to sponsor last quarter was postponed. GCACH will have an additional \$4,000 in Sponsorship funds that will roll over to quarter 2.

Madelyn concluded the meeting by thanking all for attending. Meeting was adjourned at 11:33 am.