

GREATER COLUMBIA ACCOUNTABLE COMMUNITY OF HEALTH

Communications Committee Meeting Minutes

Tuesday, June 10, 2021 | 11:00 AM to 12:00 PM

Teleconference

Number of Members: 7

Quorum: 5

Italicized: GCACH Board Member

ATTENDANCE			
Committee Members	Joyce Newsom <i>Kendra Palomarez</i> Madelyn Carlson (Chair)	Norma Soto Penny Bell Rhonda Hauff	Sandra Suarez Viktoriya Broyan
GCACH Staff	Brissa Perez Carol Moser	Chelsea Chapman Diane Halo	Damia Safford Haydee Hill
Guests			
WELCOME & INTRODUCTIONS			
Welcome & Introductions (Madelyn Carlson)	Madelyn Carlson, Committee Chair, facilitated introductions. There were 7 members present at the convening.		
MEETING MINUTES			
May 2021 Meeting Minutes (Madelyn Carlson)	The Communications Committee noted an error in the May 2021 meeting minutes that needed to be corrected before approval. ACTION: GCACH to make correction and bring back to the next meeting. No further comments or questions.		
DISCUSSION ITEMS			
Sponsorship Policy (Chelsea Chapman)	Chelsea Chapman, Business Development Manager, provided an overview along with updates of the, Greater Columbia Accountable Community of Health Sponsorship Request Policy and Application.		

Thank you for your engagement with GCACH!

	<p>Purpose: GCACH seeks to provide financial assistance to organizations hosting events or leading community-based projects that align with our project areas and mission to advance the health of population by decreasing health disparities, improving efficiency of health care delivery, and empowering individuals and communities through collaboration, innovation and engagement.</p> <p>GCACH has several project areas:</p> <ul style="list-style-type: none"> • Bi-Directional Integration of Physical & Behavior Health • Transitioned Care • Addressing the Opioid Public Health Crisis • Chronic Disease Prevention & Control <p>Eligible applicants- Organizations aiding services in the Greater Columbia region. This is not limited to nonprofits, small businesses, philanthropies, etc.</p> <p>Ineligible applicants:</p> <ul style="list-style-type: none"> • Organizations that are currently receiving Medicaid Demonstration dollars from GCACH • Individuals or families (private citizens or residents). • Political group and/or organizations <p>Applications are reviewed every month by GCACH Communications Committee. Once reviewed, it can take up to 60 days for approval. All funding will be distributed in 1-3 weeks from the date of approval, and the applicant will be notified.</p> <p>Application process: Find application under the Resources section on our website www.gcach.org. Please email completed applications to Chelsea Chapman, chapman@gcach.org or mail to: Greater Columbia Accountable Community of Health, 8836 W. Gage Blvd, Suite 202A, Kennewick, WA, 99336.</p> <p>✓ MOTION: Sandra Suarez moved to approve the Updated Sponsorship Policy and Sponsorship Application Seconded by Penny Bell. Motion passed.</p>
<p>Laliik Event Sponsorship (Chelsea Chapman)</p>	<p>Chelsea Chapman, revisited the Laliik 2021 Event Sponsorship Application. Runners of the Safe returned after a great marathon, and submitted another application for funding in the amount of \$5,000 around January to Greater Columbia. However, there was a hold on approval due to the COVID-19 pandemic and holding an outside event.</p> <p>The decision was made to revisit the application in June. Primary sponsorship is needed and the location will be at Rattlesnake Mountain Preserve outside of Benton City.</p>

Thank you for your engagement with GCACH!

	<p>Requestors need to make sure that they will be following all of the guidelines. Carol Moser, Executive Director, GCACH recommended that a new application be submitted since the policy has been updated with new language surrounding safety measures.</p> <p>MOTION: Sandra Suarez moved to approve the Laliik 2021 Sponsorship Application. Seconded by Viktoriya Broyan. Motion passed.</p>
ADJOURNMENT	
Adjournment	<p>Meeting adjourned at 10:30am. Minutes taken by Damia Safford.</p> <p>Recap of Motions and Actions:</p> <ul style="list-style-type: none"> • Approved Updated Sponsorship Request Policy & Application • Approved Laliik 2021 Sponsorship Application • Fix May 2021 Meeting Minutes

Thank you for your engagement with GCACH!