

GREATER COLUMBIA ACCOUNTABLE COMMUNITY OF HEALTH

Board of Directors Meeting Minutes Thursday, December 17, 2020 | 12:30 PM to 3:00 PM *Teleconference ONLY*

ATTENDANCE			
Board Members # Members: 17 Quorum: 9	President	Brian Gibbons (Astria Sunnyside Hospital) -----	Healthcare Providers
	Vice President	Sandra Suarez (Yakima Valley Farm Workers Clinic) -----	FQHCs
	Treasurer	Julie Petersen (Kittitas Valley Healthcare) -----	Hospital
	Secretary	Madelyn Carlson (People for People) -----	Transportation
	Past President	Rhonda Hauff (Yakima Neighborhood Health Services) -----	Housing
		Dan Ferguson (Yakima Valley Community College) -----	Workforce
		Dana Oatis (Lourdes) -----	Behavioral Health
		Eric Nilson (Kennewick Fire Department) -----	Public Safety
		Kat Latet (Community Health Plan of Washington) -----	Managed Care Organizations
		Katherine Saluskin (Yakama Nation) -----	Tribes
		Kendra Palomarez (Catholic Charities) -----	Community/ Faith Based Org
		Les Stahlnecker (Education School District 123) -----	Education
		LoAnn Ayers (United Way of Benton & Franklin Counties) -----	Philanthropy
		Martha Lanman (Columba County Public Health Dept) -----	Public Health
	Ron Anderson (Yakima County Commissioner) -----	Local Government	
Ronni Batchelor (Lourdes Health Network) -----	Consumer		
Susan Grindle (HopeSource) -----	Social Services		
Tonya Kreis (Yakama Nation) -----	Tribes		
GCACH Staff	Brissa Perez	Diane Halo	Sula Savchuk
	Brittany FoxStading	Laurel Avila	Sam Werdel
	Carol Moser	Lauren Noble	Wes Luckey
	Chelsea Chapman	Martin Sanchez	
Guests	Dan Vizzini		
	Viktoriya Broyan		
WELCOME AND INTRODUCTIONS			

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Welcome & Introductions, Consent Calendar Sandra Suarez	<p>Sandra Suarez, GCACH Board Vice President, facilitated the meeting. Quorum was met with a total of 12 voting members present (or calling in) to the meeting. The Board reviewed the conflict of interest and the self-dealing transactions.</p> <p>Next, they reviewed the November 2020 Board meeting minutes.</p> <p>Ronni Batchelor motioned to approve the November 2020 meeting minutes. Seconded by Madelyn Carlson. Motion passed.</p>
Conflict of Interest and Bylaws Carol Moser	<p>Carol Moser acknowledged the Conflict of Interest policy and Bylaws, of which will be sent for review and signature to the board this week.</p>

REPORTS AND UPDATES

GCACH Report GCACH Staff	<p>GCACH staff spoke to the articles within the GCACH Report. This included:</p> <ul style="list-style-type: none"> - <i>Change Leadership – A Strategy for Transformation</i> by Carol Moser. According to Marlies Veestraeten, assistant professor of organizational behavior at the Neoma Business School in France, these unprecedented times call for more than crisis leadership; they call for change leadership. GCACH recognizes the courage it takes to implement change, especially during already turbulent times. - <i>Practice Transformation Success Story</i> by Laurel Avila. From the implementation of their EMR and updating risk stratification—the team at Garden Village continues to progress in their efforts at practice transformation despite the new challenges associated with the pandemic. - <i>Cope, Calm and Care Resiliency Campaign</i> by Diane Halo. GCACH is excited to announce our Cope, Calm, and Care Community Resilience Campaign is gearing up to begin its upcoming launch. Dr. Kira Mauseth, a clinical psychologist of Astrum Health, LLC has developed a curriculum (Cope, Calm, & Care) with specific recommendations on education and training for specific populations, and this curriculum is set to be distributed throughout the Greater Columbia region through the schools. A media campaign geared toward adults 18+ will be implemented on television, radio and social media to support the curriculum. - <i>CBC West COVID-19 Test Site Open Every day</i> by Wes Luckey. The drive-thru COVID-19 testing site near the Columbia Basin College campus in Pasco is expanding its days of operation due to surging client demand. Previously the site was closed on Tuesdays and Wednesdays, but this led to long traffic delays once the site opened on the following Thursdays. Even with these expanded days, the test site is seeing record
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	<p>numbers of clients each day. Eric recognized the great work at CBC West. Wes attributed the success to the marketing efforts.</p> <ul style="list-style-type: none"> - <i>Saying Thank-You to Frontline Workers</i> by Lauren Noble. To show our appreciation and gratitude for the frontline workers at the CBC West test site, GCACH wanted to deliver breakfast to the staff during the holiday season. On Thursday, December 10 – Sunday, December 13th, GCACH partnered with DPDA to deliver breakfast to the CBC West test site. - <i>Health Management Associates Lead Business Development Plan</i> by Wes Luckey. A sustainable plan for GCACH's future has been a priority for our Board of Directors. At their December Board meeting, the Board approved Health Management Associates to develop a three-year road map. <p>No further comments or questions.</p>
ACTION ITEMS	
<p>November 2020 Financial Statements Becky Kolln/Julie Petersen</p>	<p>Carol Moser, GCACH Executive Director, reviewed the financial statements for November 2020. This included the statement of activity for November 2020.</p> <p>Julie noted it was business as usual. Carol briefly reviewed the statement of activity of detail. No questions.</p> <p>Carol reviewed the budget vs. actuals. She also noted that we are getting LHINs registered in the WAFE portal.</p> <p>Rhonda Hauff motioned to approve the current November 2020 financials as presented. Seconded by Julie Petersen. Motion passed.</p> <p>Eric Nilson: Abstained (due to having to step away from the call and was not present during the presentation)</p> <p>Carol also provided an update on the financial audit. Carol spoke with CLA and the key takeaway; we will be receiving an unmodified audit opinion. We will see recommendations regarding ways to strengthen financial policies. One of her goals for 2021 is to replace Becky's position with a certified public accountant. We have recognized our finances are complicated, so this will be a good time to bring in a CPA to meet our accounting needs. Julie noted that from a staffing perspective, GCACH is a small business, but from accounting perspective, GCACH is a very complicated business, especially on revenue side.</p> <p>Ronni asked if someone is in line and if this is a competitive bid. Carol is developing the job description and CLA has offered to be a part of the interview process to help make determination.</p>

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<p>DSRIP Budget for 2021 Carol Moser a</p>	<p>Carol Moser, Executive Director, reviewed the DSRIP budget for 2021.</p> <p>GCACH is budgeting to fund activities other than practice transformation including community health worker internships, a possible Community Paramedicine Cohort, LHIN training, supporting the Community Health Aid Program for the Yakama Nation, and adding a grant writer to the GCACH staff. Total budget is \$15,673,525.</p> <p>Carol also reviewed the Revenue sharing model for Year 3, an NCQA-PCMH crosswalk, and the carry over funds for payments.</p> <p>The team also reviewed the process for standardization of payments and scoring. Wes noted the amount going to providers is about half. Sandra appreciated the format and readability of the budget.</p> <p>Ronni Batchelor motioned to approve the DSRIP budget for 2021 as presented. Seconded by Kendra Palomarez. Motion passed.</p> <p>No further comments or questions.</p> <p>Wes spoke to the work behind the NCQA (national committee quality assurance). When practices come under PCMH accreditation through NCQA, it extends to the PT model. Staff applied the PCMH curriculum requirements to the GCCM toolkit milestones to demonstrate the overlap. One of the overarching goals is getting providers ready for VBP and it is nice to see the GCCM complements this work. Although this is not a requirement, GCACH is eager to facilitate this process for organizations that are interested.</p> <p>Carol reviewed the revenue sharing model for each performance year. The difference is that we've combined some categories (care management, care coordination, training and mentoring, and assessments have been rolled up into one figure). This is in part to help simplify the scoring process to reduce administrative burden for staff. PT organizations will see this amendment in their contracts.</p> <p>Eric Nilson motioned to approve the DSRIP budget for 2021 as presented. Seconded by Rhonda Hauff. Motion passed.</p> <p>No comments or questions.</p> <p>Lastly, Carol reviewed the overpayments in detail. The majority of providers will be carrying over these payments into 2021 at approximately \$150,000 of which will be absorbed in the first quarter of the year.</p>
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	<p>LoAnn is confident the CPA will give advice when closing out financial statements. How are these recognized (AR?). ACTION: Carol to find how the overpayments will be recognized when closing financials.</p> <p>We reviewed the standardization of processes for scoring and payments. Staff is finalizing this process and encourages any practice transformation provider (who operates in the portal) to provide any recommendations as a user. Sandra noted the details and refining that process.</p>
<p>Operations Budget for 2021 Carol Moser</p>	<p>Carol Moser, GCACH Executive Director, reviewed the operations budget for 2021.</p> <p>Total expenditures equate to \$1,971,696.</p> <p>Total buyout of \$21,000 for the vehicles. It happens in July 2021. We are on a contract so we know the exact amount.</p> <p>Eric noted about the stipend for staff working from home.</p> <p>Dan asked who the sponsorship contact at GCACH—Lauren, Marketing Manager.</p> <p>Les Stahlnecker motioned to approve the operations budget for 2021 as presented. Seconded by Eric Nilson. Motion passed.</p> <p>No further comments or questions.</p>
<p>Nomination-LaDon Linde for Local Government Sector Representative Carol Moser</p>	<p>Carol Moser, GCACH Executive Director, reviewed the nomination for Commissioner Linde to join the Board of Directors as a local government sector representative. Rhonda noted that he well versed and his wife is involved in the Yakima County Healthcare Coalition.</p> <p>Rhonda Hauff motioned to approve Commissioner Linde to join the GCACH Board of Directors as a local government sector representative. Seconded by Madelyn Carlson. Motion passed.</p> <p>If we do not get in contact with LaDon or his unable to serve, Sandra noted to keep an eye out for other possible members.</p> <p>No further comments or questions.</p>
DISCUSSION ITEMS	
<p>2021 LHIN Contract Review Lauren Noble</p>	<p>Lauren Noble, Marketing Manager, reviewed the changes to the LHIN 2021 contract (vetted by the LHIN leaders), which included:</p> <ul style="list-style-type: none"> • Cope, Calm, and Care Resiliency Campaign • Milestones

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	<ul style="list-style-type: none"> • Termination language • Payment distribution and milestones • Scope of work requirements <ul style="list-style-type: none"> ○ Comment on modifying the staff member they are meeting with (too specific). GCACH noted that this shouldn't be an issue. • Milestone Reporting Schedule <p>Lauren also noted that we are putting the LHINs on the same schedule and aim to have contracts signed by February 1st.</p> <p>Sandra noted modifying language for participating vs. presenting at convenings. Lauren noted that activities have been identified for each milestone. ACTION: Modify Q4 Leadership Council presentation/participation.</p> <p>Sandra requested seeing the document that provides the clarification for each milestone. ACTION: Staff to send to board.</p>
<p>9-County Masking Campaign/Advertising for COVID-19 Vaccine</p> <p>Lauren Noble/Carol Moser</p>	<p>Lauren Noble, Marketing Manager, noted at the last meeting a nine-county campaign was mentioned. Staff would like to understand the board's thoughts on advertising the COVID-19 vaccine.</p> <p>Les referenced the DOH materials and not overloading people.</p> <p>Eric noted he has been tasked the number individuals willing to get the vaccine. Currently 50%, those who are not have not decided, want to wait to see what happens to other people, or no. he suggested identifying what the public needs. Huge safety concerns and misinformation. Good short videos on how messaging works. A survey would be great, to see what people are looking or needing to know and go from there.</p> <p>Sandra—100% medical said yes, the rest is 50/50. But when medical providers say they are getting it, it changes opinion.</p> <p>Martha—working on a toolkit and multi-language messaging as well as messaging for different communities. She noted waiting to deliver message until vaccine is available to avoid giving information too soon. Probably by first week of January, will be a lot closer to some toolkit and some DOH messaging.</p> <p>Les noted importance of finding the right time. He pointed that GCACH has done good job of taking complicated messages and personalizing it for community.</p>

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Eric—re: influence when hearing providers. Public will not be as easily swayed. We have to consider the audience as well.

Martha—amount of extra work on healthcare clinics giving the shots. The forms to fill out, have people ready, have facility for patients to safely wait, etc. creates extra challenge for hospitals.

Laurel noted the messaging geared to Latin community. Significant amount of distrust around the vaccine and recommends taking that community into account. She mentioned leaders in Walla Walla would get filmed while getting vaccination.

Sandra—advertising the vaccine and the buy-in challenge. Masking campaign, we still have to mask. We still can get a lot of use with masking campaign. She noted the small amount of vaccines, it will take time to receive supplies and go through who receives it. She noted the value with tweaking the masking campaign.

Carol noted the different ages, Latin community, DOH is doing a good job trying to drill down what resonates with each audience. Will try to stay abreast of that and not get too far ahead. Vaccines out doesn't mean we stop social distancing and wearing masks. Anything we can reinforce at the local level GCACH will do. Carol also noted filming for the Yakima masking communications occurring this week.

Ronni commented that her friends that refuse to get it, but she strong in her decision of getting the shot and her friends follow suit because they trust her.

Laurel highlighted vaccinations for children, children were getting so far behind on vaccines and described a drive thru for children. Vaccinations were done in the car, programmed waiting area and nursing students deployed to monitor the prescribed time to look for reaction. Put it in a nice video and gave supplemental materials for people that would like to set up that type of program.

No further comments or questions on the campaign.

Eric noted he is resigning from the board as of January due to work conditions. He will not step away until we have a replacement and will work with Carol/Wes. Wes recognized Eric for his great work, knowledge, and help as he participated on the board of the years. Seconded by Sandra.

Kat Latet noted this will be her last month on the board as Kate Mundell from Coordinated Care will be rotating on behalf of the Managed Care Organizations.

No further discussion.

ADJOURNMENT

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Adjournment

Meeting adjourned at 2:30 pm. Minutes taken by Chelsea Chapman. Find the recording here:
<https://youtu.be/3-s2FuK8bgw>.

Recap of motions:

- November 2020 Board meeting minutes
- November 2020 financials
- 2021 DSRIP Budget
- 2021 Operations Budget
- Nomination for LaDon Linde to join the board as local government representative

Action items include:

- Staff to identify how the overpayments will be reflected in the end of year financials
- Staff to send document that explains milestone re: LHIN contract
- Identify new public safety representative to replace Eric Nilson

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