

# GREATER COLUMBIA ACCOUNTABLE COMMUNITY OF HEALTH

## Communications Committee Meeting Minutes

Tuesday, October 4<sup>th</sup>, 2021 | 11:00 AM to 12:00 PM

*Teleconference*

Number of Members: 8

Quorum: 5

*Italicized: GCACH Board Member*

ATTENDANCE			
Committee Members	Joyce Newsom <i>Kendra Palomarez</i> <i>Madelyn Carlson (Chair)</i>	Norma Soto Penny Bell <i>Rhonda Hauff</i>	<i>Sandra Suarez</i> Viktoriya Broyan
GCACH Staff	Brissa Perez Brittany FoxStading Carol Moser Chelsea Chapman	Damia Safford Diane Halo Haydee Hill Laurel Avila	Martin Sanchez Sam Werdel Stacey Davis Sulamita Savchuk
Guests	None		
WELCOME & INTRODUCTIONS			
<b>Welcome &amp; Introductions</b> Madelyn Carlson	Madelyn Carlson, Committee Chair, facilitated introductions. There were 6 members present at the convening. We did make quorum.		
MEETING MINUTES			
<b>August &amp; September 2021 Meeting Minutes</b> Madelyn Carlson	<p>Madelyn reviewed the August and September 2021 GCACH Communications Committee meeting minutes.</p> <p>✓ <b>MOTION:</b> Sandra Suarez moved to approve the August and September 2021 GCACH Communications Committee meeting minutes. Seconded by Kendra Palomarez. Motion passed.</p> <p>No further comments or questions.</p>		
DISCUSSION ITEMS			

**Thank you for your engagement with GCACH!**

<p><b>Review and Approve Summit Sponsorship Applications</b> Chelsea Chapman</p>	<p>Chelsea Chapman provided an overview of Tri-City Regional Chamber of Commerce application for sponsorship for their 2021 Diversity Summit.</p> <p>The Regional Chamber is requesting a sponsorship amount of \$5,000. GCACH sponsored this event last year and really aligns with GCACH’s work to encourage DEI.</p> <p>GCACH recommend we sponsor this event.</p> <ul style="list-style-type: none"> <li>✓ <b>MOTION:</b> Rhonda Hauff moved to approve the Diversity Summit 2021 Sponsorship Application. Seconded by Sandra Suarez. Motion passed.</li> <li>✓ <b>Action Item:</b> GCACH will send out the link to committee members to attend this Diversity Summit as well as advertise this event to the public.</li> </ul>
<p><b>Revisit Grace Clinic Sponsorship Application, Review and Approve</b> Chelsea Chapman</p>	<p>Chelsea Chapman brought forward Grace Clinics Sponsorship Application</p> <p>Concern was brought forward that GCACH will not be allowed to fund this application because Federal dollars cannot be put towards fund-raising activities. This event feels more like a donation, rather than a sponsorship. The big question to answer is, is GCACH allowed to sponsor a fund-raising event?</p> <ul style="list-style-type: none"> <li>✓ <b>Action Item:</b> GCACH will research back out to Grace Clinic and look at revising a new application or event such as a dental clinic or vaccine site and submit a new application and bring this back at the November Communications meeting.</li> <li>✓ <b>Action Item:</b> GCACH will follow up with the HCA to see if we are allowed to sponsor a fund-raising event to verify we are not violating any of their clauses. Perhaps reach out to CLA to get that clarification.</li> </ul>
<b>ADJOURNMENT</b>	
<p>Adjournment</p>	<p>Discussion:</p> <p>Do the LHIN’s put out GCACH as an option for organizations to use as a resource for sponsorship. The committee expressed concerns that most of GCACH sponsorships are mainly for Benton/Franklin counties and the other counties don’t seem to be utilizing</p> <ul style="list-style-type: none"> <li>• <b>Action Item:</b> GCACH will send out a reminder to the LHINS and ask them to remind their networks of the sponsorship opportunities with GCACH.</li> </ul> <p>Maybe we also push this out other chambers to broaden the exposure of the opportunities.</p>

**Thank you for your engagement with GCACH!**

Update on ORN's by Diane Halo:

GCACH has funded Whitman, Benton, Franklin, Walla-Walla for over 3 years. They are all working together on a Tool-kit for Opioid Use Disorder. Since their inception, they have served 511 patients with new inductions, 327 of those have continued treatment for the full 90 days.

Meeting adjourned at 11:45 am. Minutes taken by Stacey Davis.

Recap of Motions

- **MOTION:** Sandra Suarez moved to approve the August and September 2021 GCACH Communications Committee meeting minutes. Seconded by Kendra Palomarez. Motion passed.
- **MOTION:** Rhonda Hauff moved to approve the Diversity Summit 2021 Sponsorship Application. Seconded by Sandra Suarez. Motion passed.

Recap of Action Items:

- **Action Item:** GCACH will send out the link to committee members to attend this Diversity Summit as well as advertise this event to the public.
- **Action Item:** GCACH will research back out to Grace Clinic and look at revising a new application or event such as a dental clinic or vaccine site and submit a new application and bring this back at the November Communications meeting.
- **Action Item:** GCACH will follow up with the HCA to see if we are allowed to sponsor a fund-raising event to verify we are not violating any of their clauses. Perhaps reach out to CLA to get that clarification.
- **Action Item:** GCACH will send out a reminder to the LHINS and ask them to remind their networks of the sponsorship opportunities with GCACH.

**Thank you for your engagement with GCACH!**