



## SPONSORSHIP REQUEST APPLICATION

Name of Requesting Organization: \_\_\_\_\_

Address of Requesting Organization: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Person of Contact (POC) Regarding Request: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Preferred Contact Method (Circle One):      Phone              Email              Mail

1. Which Project area(s) does this request relate to?

2. Describe your event and/or history of the event you would like GCACH to sponsor:

3. Explain why GCACH should Sponsor this event. (Include any sponsorship benefits to GCACH):

4. Explain your current relationship with GCACH and current/past commitments that you have established with GCACH:

**5. List/Explain your audience demographics for the event:**

**6. Describe the Sponsorship levels available (e.g. exclusive, presenting, etc.), include a list of title or other major partners, if applicable.**

**7. List the Sponsorship levels and costs associated with each level:**

**8. Explain your post-event evaluation process (GCACH requests a post-evaluation is completed and provided to GCACH):**

**9. List any existing sponsors that you have received:**

**10. What is the long-term impact of the event?**

**11. Would you be able to accept less than your requested amount?**

**12. What potential branding opportunities would be presented if GCACH were to sponsor this event?**

**13. Please outline the budget for the event below (Include any other sponsorships received and any use of internal funding.**

**14. Please explain the marketing material that will exist with GCACH's logo or name on it.**

*\*Questions left blank may result in immediate disqualification. If a question does not apply, please put N/A in the text box\**