



## Sponsorship Request Application

Name of Requesting Applicant:

Mailing Address of Requesting Applicant:

Date of Event:

Event Location/Address:

Phone Number:

Person of Contact Regarding Request:

Email:

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- 1. Which project area(s) does this request relate to? Please describe in detail.**
- 2. Describe your Event and/or history of the Event you would like GCACH to sponsor.**
- 3. Explain why GCACH should sponsor this Event (Include any sponsorship benefits to GCACH).**
- 4. Explain how your event will be facilitated.**
- 5. Explain your current relationship with GCACH and current/past commitments that you have established with GCACH.**
- 6. List/Explain your audience demographics for the Event and the expected number of attendees.**
- 7. Describe the sponsorship levels available (e.g. exclusive, presenting, etc.) and the costs associated with each level. Please include a list of the title and other major partners, if applicable.**
- 8. Explain your post-Event evaluation process (GCACH requests a post-evaluation to be completed and provided to GCACH).**
- 9. List any existing sponsors and/or partnerships and their contributions that you have received.**
- 10. What is the long-term impact of the Event?**
- 11. Would you be able to accept less than your requested amount?**
- 12. What potential branding opportunities would be presented if GCACH were to sponsor this Event?**
- 13. Please outline the budget for the Event below and include short descriptions for each line item (include any other sponsorships received and any use of internal funding).**
- 14. Please explain the marketing materials that will exist with GCACH's logo or name on it.**