

GREATER COLUMBIA ACCOUNTABLE COMMUNITY OF HEALTH

Board of Directors Meeting Minutes Thursday, October 21st, 2021 | 12:30 PM to 3:00 PM *Teleconference ONLY*

ATTENDANCE			
Board Members	President Vice President Treasurer Secretary Past President	Brian Gibbons (Astria Sunnyside Hospital) ----- Les Stahlnecker (Education School District 123) ----- Julie Petersen (Kittitas Valley Healthcare) ----- Madelyn Carlson (People for People) ----- Rhonda Hauff (Yakima Neighborhood Health Services) ----- Dan Ferguson (Yakima Valley Community College) ----- Open Seat ----- Eric Nilson (Kennewick Fire Department) ----- Kate Mundell (Coordinated Care) ----- Katherine Saluskin (Yakama Nation) ----- Kendra Palomarez (Catholic Charities) ----- LaDon Linde (Yakima County Commissioner) ----- Les Stahlnecker (Education School District 123) ----- LoAnn Ayers (United Way of Benton & Franklin Counties) ----- Martha Lanman (Columba County Public Health Dept) ----- Ronni Batchelor (Lourdes Health Network) ----- Sandra Suarez ----- Susan Grindle (HopeSource) ----- Tonya Kreis (Yakama Nation) -----	Healthcare Providers Education Hospital Transportation Housing Workforce Behavioral Health Public Safety Managed Care Organizations Tribes Community/ Faith Based Org Local Government Education Philanthropy Public Health Consumer FQHCs Social Services Tribes
GCACH Staff	Brissa Perez Brittany FoxStading Carol Moser Chelsea Chapman	Damia Safford Diane Halo Haydee Hill Laurel Avila	Martin Sanchez Sam Werdel Stacey Davis
Guests	Laurel Lee - Molina Kat Latet	Name Name	Name Name
WELCOME AND INTRODUCTIONS			

Thank you for your engagement with GCACH!

<p>Welcome & Introductions, Consent Calendar Brian Gibbons</p>	<p>Brian Gibbons, GCACH Board President, facilitated the meeting. Quorum was met with a total of 14 voting members present (or calling in) to the meeting.</p> <p>The Board reviewed the conflict of interest and the self-dealing transactions. Next, they reviewed the September 2021 Board meeting minutes.</p> <ul style="list-style-type: none"> ✓ Motion: Ronnie Bachelor motioned to approve the September 2021 Board meeting minutes. Seconded by Julie Petersen. Motion passed. ✓ Action Item: Amend September 2021 minutes to insert list of Board Members, who joined and when. <p>No further discussion.</p>
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REPORTS AND UPDATES

<p>GCACH Report GCACH Staff</p>	<p>GCACH staff spoke to the articles within the GCACH Report. This included:</p> <ul style="list-style-type: none"> – <i>Business Roadmap Approved at Annual Board Retreat in September</i> by Carol Moser. – <i>October Leadership Council: Local Health Improvement Network (LHIN)</i> – <i>and Third-Party Administrator Report-Out</i> by Brissa Perez. – <i>October Learning Collaborative: Collective Medical Platform</i> by Laurel Avila – <i>Diversity, Equity, and Inclusion (DEI) Community Event in the Tri-Cities</i> by Damia Safford – <i>October Spotlight: All of You!</i> by Brittany FoxStading. – <i>Laurel Avila, Practice Transformation Navigator, becomes PCMH Certified</i> by Sam Werdel. – <i>Martin Sanchez Advances to Senior Practice Transformation Navigator</i> by Sam Werdel. – <i>Community Health Worker (CHW) Program: Funding Available to Employers Willing to Hire CHWs! Accepting Applications through November 5th</i> by Diane Halo. – <i>Behavioral Health Internship Program: The Work Continues</i> by Diane Halo. – <i>Pandemic Workforce Woes? Washington’s Health Workforce Sentinel Network Can Help!</i> – <i>Local Health Improvement Network Success Story</i> by Brissa Perez – <i>GCACH, Community Partners, and Medical Teams International (MTI) Host Mobile COVID-19 Vaccine Clinics</i> by Chelsea Chapman – <i>Ramp Team</i> by Chelsea Chapman
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	<ul style="list-style-type: none"> - <i>GCACH Staff Visits Local Micro Housing Unit!</i> By Lona Hammer, Executive Director of Kennewick Housing Authority <p>No further discussion.</p>
Coordinated Care Grants Kate Mundell	<p>Kate Mundell provided an update on Coordinate Care Grants.</p> <p>This year they were able to award \$100,000 into the Greater Columbia region.</p> <p>Some Organizations that have already been publicly announced are:</p> <ul style="list-style-type: none"> - Communities in School of Benton/Franklin - La Casa Hogar - FISCH - And more to come! <p>Moving into 2022, Coordinated Care will be organizing a giving calendar which will be circulated next month focusing on issues such as SDOH, workforce development as well as others. Providers and community-based organizations will be able to apply for this funding. \$1.5M went out across the state to fund these programs, a good portion of which will go to the Greater Columbia Region.</p>
ACTION ITEMS	
September 2021 Financial Statements Haydee Hill	<p>Julie Petersen and Haydee Hill reviewed the financial statements for September 2021. This included the statement of budget vs. actuals, statement of activity, and balance sheet.</p> <ul style="list-style-type: none"> ✓ Motion: Julie Petersen motioned to approve the September 2021 financials as presented. Seconded by LoAnn Ayers. Motion passed. <p>No further discussion.</p>
SBAR Branding and Marketing Adaptation Chelsea Chapman	<p>Chelsea Chapman presented the Branding and Marketing Adaptation SBAR.</p> <p>As part of the business roadmap that was approved by the Board last month, GCACH is presenting this SBAR, and with it an RFP to rebrand GCACH. Proposed budget of \$50-\$75K. The Communications Committee will be highly involved in directing this work.</p> <p>This proposal is not a full rebrand but rather an adaptation.</p> <p>Some key items a part this SBAR are:</p> <ul style="list-style-type: none"> - Audit existing brand and marketing materials - Define user personas - Establish new name, logo, slogan

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- Create brand guideline and design specific marketing collateral
- Website design

Timeline									
	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
Steps	QUARTER FOUR			QUARTER ONE			QUARTER TWO		
RFP Development									
Board Readings	1st	2nd							
RFP Application Window									
RFP Review, Scoring, and Selection									
Project Launch									
Project in Progress									
Board Readings of Final Deliverable								1st	2nd

Hopeful to have a completed product by Summer 2022.

Discussion:

Q: \$50-\$75K dollars seems like a small budget for an all-in brand update. How was this budget set?

A: What GCACH is hoping to get from the RFP is an itemized breakdown to get a more accurate budget estimate. GCACH looked at other projects where logos and marketing materials were created to try and get some accurate numbers.

Q: Is the target for this new brand the public or businesses?

A: Our marketing consultant will help inform this. However, other ACH's are migrating to more publicly facing brands.

GCACH staff request we post this RFP and come back next month with a more defined/refined budget.

- ✓ **Motion: LoAnn Ayers motioned to approve the Brand and Marketing Adaptation SBAR. Seconded by Sandra Suarez. Motion passed.**

No further discussion.

SBAR | Emergency Medical Services Cohort
 Sam Werdel

Sam Werdel presented the Emergency Medical Services Cohort SBAR.

The EMS Cohort is recommended to educate the public, hospitals, and healthcare providers about their EMS/Community Paramedicine Program and its role in providing patient care outside of an emergency setting. For sustainability purposes, avenues of reimbursement will need to be looked at in partnership with the Healthcare Authority and MCOs.

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	<p>GCACH is looking at funding 10 entities through this program. Those 10 entities we ask they submit an LOI including what their specific communities needs and how they plan to coordinate with PCPs and hospitals.</p> <p>Discussion:</p> <p>Q: How is this plan supposed to help rural areas who are not close to locations? A: One model that works with this, are paramedics following up on EMS calls to make sure the individual has follow up appointments and is connected to the right resources they need. If that unit gets a 9-1-1 call while following up on those other people, the 9-1-1 call takes precedence.</p> <p>The point of this program is to have each area submit their proposal stating how they plan to use the funds in a way that is most effective for this area. It is not prescribed how their program must look. Some program, don't use ambulance vehicles, they use other more economical vehicles.</p> <p>Q: Is the EMR necessary for success accounted for in the 1.5M ask? A: EMR is necessary. Typically, the types of platforms that are used to report fires and other emergencies are not built to track patients. EMR is built into the \$1.5M budget.</p> <p>GCACH recommends the Board of Directors to approve the allocation of \$1.5 million as appropriated in the 2021 DSRIP budget, and use the Community Paramedicine Milestone toolkit to be used as an "innovative guide" to fit the local communities' specific needs.</p> <p>✓ Motion: Ronni Bachelor motioned to approve the Emergency Medical Services Cohort SBAR. Seconded by Sandra Suarez. Motion passed.</p> <p>Eric Nilson and Kate Mundell abstained from the vote.</p> <p>No further discussion.</p>
<p>SBAR Amending GCACH Bylaws Stacey Davis</p>	<p>Stacey Davis reviewed the Amending GCACH Bylaws SBAR.</p> <p>✓ Motion: LoAnn Ayers motioned to approve the Amending GCACH Bylaws SBAR with the changes as captured below. Seconded by Kendra Palomarez. Motion passed.</p> <p>i. Section 5. Term of Office. <i>Section 5. Term of Office. Each Director's term of office shall be for two (2) years. Newly elected Directors shall serve the remaining term of a vacant position. Unless otherwise extended by 60% majority vote of the board, a Director may serve no more than three (3) consecutive terms unless they have been appointed by a Tribal entity. Directors who have rotated off the Board for one year may renew their Term of Office.</i></p>

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	<p>ii. Section 11. Vacancies on the Board of Directors.</p> <p><i>Section 11. Vacancies on the Board of Directors. (mid-term) GCACH staff are responsible for convening the sector and requesting the sector identify and recommend a replacement, which GCACH staff will forward to the Nominating Committee. Vacancies occurring on the Board may be voted on and ratified at any regular or special Board meeting by the remaining Directors. Newly elected Directors shall serve the remaining term of the vacant position.</i></p> <p>As GCACH looks ahead at their Board Member composition, we want to be cognizant of our Diversity, Equity, and Inclusion efforts and make that a factor in the future as this Board helps to guide and shape healthcare in the communities where we live and serve.</p> <ul style="list-style-type: none"> ✓ Action Item: Board of Directors chose to activate the Bylaws Committee to cover this topic. As a note, the Bylaws committee was last activated in November 2017 and at that time consisted of Les Stahlnecker, Rhonda Hauff, and Martin Valadez. <p>No further discussion.</p>
<p>Behavior Health Board Member Nomination Diane Halo</p>	<p>Stacey Davis brought forward the need for a nomination committee to appoint the new Behavioral Health Sector representative to sit on the Board of Directors.</p> <p>Brian Gibbons is appointing Eric Nilson, Ronni Bachelor, and Les Stahlnecker volunteered to participate in the nomination committee to determine.</p> <ul style="list-style-type: none"> ✓ Action Item: Nomination Committee will review nominations and appoint the new BH Sector Representative. <p>No further discussion.</p>
<p>Heritage University Amendment to Yakama Tribal Health School Clinic Carol Moser</p>	<p>Carol Moser reviewed the changes to agreement between GCACH and Heritage University.</p> <p>The Board had previously approved a \$10,000 scholarship to the School Tribal clinic in the Yakama Nation. Heritage University wanted to use that funding to provide some minor care for the students on site through the Physician Assistant program. Unfortunately, the Physician Assistant Program ended.</p> <p>Heritage University now is seeking permission to use that funding for a new innovative program called "The Mentoring Circle". Pre-Nursing Academy, "The Mentoring Circle" will be for high school students exploring and seeking an innovative and exemplary education journey that cultivates the skills to help and heal, with a focus on their respective traditional values to inform nursing practice working while working with nursing faculty and the BSN nursing students from Heritage University (HU)</p>

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	<p>This program is seeking to create a relationship with students in order to create a pipeline of talent into healthcare careers.</p> <p>Discussion:</p> <p>Q: What is the "School Nurse Education Model"? Are they using the school nurse to help these students?</p> <p>A: They are using the indigenous students in the pre-nursing academy to connect and inspire indigenous high school students to enter the healthcare field.</p> <p>✓ Motion: Ronni Bachelor motioned to approve the Amendment to Yakama Tribal Health School Clinic. Seconded by Madelyn Carlson. Motion passed.</p> <p>No further discussion.</p>
<p>Approval of 2022 Revenue Sharing Model for Cohort 1 Sam Werdel</p>	<p>Sam Werdel provided an overview of the Revenue Sharing Model for Cohort 1.</p> <p>Per recommendation from the Board this RSM includes \$10,000 when a site has achieved CMH certification.</p> <p>✓ Motion: Les Stahlnecker motioned to approve the 2022 Revenue Sharing Model for Cohort 1. Seconded by Eric Nilson. Motion passed.</p> <p>No further discussion.</p>
DISCUSSION ITEMS	
<p>Feedback on Cross-ACH Board Meeting Carol Moser</p>	<p>Carol Moser opened the discussion for feedback on the October 5th All ACH Board Meeting.</p> <p>Madelyn Carlson, Rhonda Hauff, Les Stahlnecker, Kendra Palomarez, Sandra Suarez, Kate Mundel, Susan Grindle, and Dan Ferguson were all able to attend.</p> <p>Feedback:</p> <ul style="list-style-type: none"> - Overall, very good meeting - It was great to hear what other places were doing - Hopeful that those types of meetings will happen more frequently - Enjoyed hearing best practices from other regions <ul style="list-style-type: none"> o Hearing what other ACHs were doing around DEI was good to hear o Book called Blindspot is an excellent read - How do we engage with faith communities and business communities? By having solid relationships with those types of entities, pushing our public health announcements might go better through collaboration with those types of organizations

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	No further discussion.
2021 Learning Symposium: Advancing Health Through Community Partnerships Carol Moser	Carol Moser highlighted the upcoming Learning Symposium that will includes shared learnings from all the ACHs. Link to register: https://washingtonach.org/learning-symposium-2021 No further discussion.
EXECUTIVE SESSION	
Recommendation from Nominating Committee of new Executive Director Brian Gibbons	The GCACH Board of Directors held and Executive Session, separate from this meeting, to discuss, recommend, accept a nomination for a new Executive Director. <ul style="list-style-type: none"> ✓ Motion: The Board moved to offer Sharon Brown the position of Executive Director pending the results of a background investigation and reference check. Motion passed.
ADJOURNMENT	
Adjournment	Meeting adjourned at 2:51 pm. Minutes taken by Stacey Davis. Find the recording here: https://youtu.be/SpYfTmf-Pk8 . Recap of motions: <ul style="list-style-type: none"> ✓ Motion: approve the September 2021 Board meeting minutes ✓ Motion: approve the September 2021 financials as presented ✓ Motion: approve the Brand and Marketing Adaptation SBAR ✓ Motion: approve the Amending GCACH Bylaws SBAR with recommended changes ✓ Motion: approve the Amendment to Yakama Tribal Health School Clinic ✓ Motion: approve the Amendment to Yakama Tribal Health School Clinic ✓ Motion: approve the 2022 Revenue Sharing Model for Cohort 1 ✓ Motion: offer Sharon Brown the position of Executive Director Action items include: <ul style="list-style-type: none"> ✓ Action Item: Amend September 2021 minutes to insert list of Board Members, who joined and when ✓ Action Item: Board of Directors chose to activate the Bylaws Committee to cover this topic ✓ Action Item: Nomination Committee will review nominations and appoint the new BH Sector Representative

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