

GREATER COLUMBIA ACCOUNTABLE COMMUNITY OF HEALTH

Board of Directors Meeting Minutes Thursday, September 17, 2020 | 12:30 PM to 3:00 PM *Teleconference ONLY*

ATTENDANCE			
Board Members Quorum: 9	President	Brian Gibbons (Astria Sunnyside Hospital) ----- Healthcare Providers	
	Vice President	Sandra Suarez (Yakima Valley Farm Workers Clinic) ----- FQHCs	
	Treasurer	Julie Petersen (Kittitas Valley Healthcare) ----- Hospital	
	Secretary	Madelyn Carlson (People for People) ----- Transportation	
	Past President	Rhonda Hauff (Yakima Neighborhood Health Services) ----- Housing	
		Dan Ferguson (Yakima Valley Community College) ----- Workforce	
		Dana Oatis (Lourdes) ----- Behavioral Health	
		Eric Nilson (Kennewick Fire Department) ----- Public Safety	
		Kat Latet (Community Health Plan of Washington) ----- Managed Care Organizations	
		Katherine Saluskin (Yakama Nation) ----- Tribes	
		Kendra Palomarez (Catholic Charities) ----- Community/ Faith Based Org	
		Les Stahlnecker (Education School District 123) ----- Education	
		LoAnn Ayers (United Way of Benton & Franklin Counties) ----- Philanthropy	
		Martha Lanman (Columba County Public Health Dept) ----- Public Health	
Ronni Batchelor (Lourdes Health Network) ----- Consumer			
Susan Grindle (HopeSource) ----- Social Services			
Tonya Kreis (Yakama Nation) ----- Tribes			
GCACH Staff	Becky Kolln	Diane Halo	Sula Savchuk
	Brittany FoxStading	Laurel Avila	Sam Werdel
	Carol Moser	Lauren Noble	Wes Luckey
	Chelsea Chapman	Martin Sanchez	
Guests	Kate Mundell	Joel Chavez	Jorge Rivera
WELCOME AND INTRODUCTIONS			
Welcome & Introductions, Consent Calendar Brian Gibbons	Brian Gibbons, GCACH Board President, facilitated the meeting. Quorum was met with a total of ten (10) voting members present (or calling in) to the meeting. The Board reviewed the conflict of interest and the self-dealing transactions.		

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Next, they reviewed the June and August 2020 meeting minutes.

Sandra Suarez motioned to approve the 2020-06-18 meeting minutes. Seconded by Ronni Batchelor. Motion passed.

Dan Ferguson motioned to approve the 2020-08-20 meeting minutes. Seconded by Eric Nilson. Motion passed.

REPORTS AND UPDATES

GCACH Report
GCACH Staff

GCACH staff spoke to the articles within the GCACH Report. This included:

- GCACH Scores Top of the ACHs in Washington Health Alliance’s New Quality Composite Score by Wes Luckey. GCACH ranked number one among all nine Washington ACHs. Questions from the group included reasoning behind the significant difference between the other ACHs and if there are trends on progress from baseline to where we are now. Wes explained that the challenges with having timely and accurate data. He also clarified that this data is a point of time assessment.
- Fight for your Loved Ones Against COVID 19 by Lauren (written by Ruben). This campaign was geared toward the Spanish speaking community and was very successful. The team is now working on expanding into Yakima and will share progress at the October board meeting.
- Carol announced that Ruben has taken a position at Group Health Foundation and is no longer with GCACH. The connection with him will remain strong.
- Shine Through for Seniors by Diane. She shared that the organization raised over \$14k through this campaign. The funds were for care packages for seniors in our assisted living facilities in Benton and Franklin counties. The funds will also be used for Heroes’ packages for the employees at these facilities.
- Practice Transformation Success Story by Martin Sanchez. He highlighted Chaplaincy Health Care for all their efforts.
- GCACH Enters the Personal Protective Equipment Supply Chain by Wes. He shared that GCACH received 842,000 masks from Health Care Authority (HCA) and distributed those across southeast Washington based on the greatest need. Carol also shared that as a result of this effort, GCACH has been put in charge of further distribution across the state. For community distribution GCACH has been named as the distribution point.
- Mental Health Concerns increasing as a result of COVID-19. Carol referenced the disillusionment from the Reactions and BH symptoms disaster map. This touches on our Leadership Council Meeting on Mental Health as well as the Community Resilience Campaign. Approaching the darker seasonal months makes this that more imperative. Dan

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	<p>pointed out the well stated concept of executive function to limbic (i.e. the body's physical response). Rhonda stated that all the Leadership Council speakers contributed well that morning.</p> <ul style="list-style-type: none"> - 2020 Learning Collaboratives by Diane. In October the topic will be "Tools for Identifying and Caring for Patients with Opioid Use Disorder." In December, the topic will be "Cultural Sensitivity and Cultural Competency." - Welcome Sulamita, Finance and Contracts Coordinator. Becky introduced Sulamita as GCACH's newest staff member. Welcome Sula!
<p>ORN Tracker Diane Halo</p>	<p>Diane Halo, Project Manager, reviewed the Opioid Resource Network (ORN) tracker.</p> <p>The Benton/Franklin/Walla Walla ORN site is on their second year. They've had 184 total MAT inductions with 115 still in treatment. They are doing well. She does not recommend continuing a second year.</p> <p>Diane shared that because the Kittitas ORN is meeting requirements in their area, she does not recommend continuing a second year.</p> <p>The Whitman ORN is doing amazing and their network is growing extensively. They are combined with the LHIN and have monthly meetings. She does recommend continuing a second year.</p> <p>The Asotin/Columbia/Garfield ORN has been experiencing some challenges with communication. However, Tri-State does have a great Behavioral Health program and is confident that they can continue the work on their own. For that reason, she does not recommend continuing for a second year.</p> <p>This action is addressed later in the meeting.</p>
<p>DSRIP Distribution Report Becky Kolln</p>	<p>Becky Kolln, Director of Finance and Contracts, reviewed the DSRIP distribution report. GCACH will be distributing \$2.5M to providers this week. She also announced that processes have been automated via the CSI portal, which will increase accuracy and efficiency.</p> <p>Carol congratulated Becky for getting this work done. Becky thanked Dan Vizzini for his contributions.</p>
ACTION ITEMS	
<p>Financial Statements Becky Kolln</p>	<p>Becky Kolln, Director of Finance and Contracts, spoke to the GCACH Financial Reports which included the Statement of Activity, Budget vs. Actuals, and the Balance Sheet.</p>

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	<p>She reviewed the new automated process with preparing the reports which included an automated report. Process improvement has been a focus. Rhonda is okay with eliminating the pie chart from the budget vs. actuals.</p> <p>She reviewed the budget vs. actuals as of 8/31/2020. Bran noted that the Finance Committee reviewed all the documents and feels comfortable advancing the financials for the last three months. He also is in favor of the automated process improvements.</p> <p>Brian Gibbons motioned to approve the June, July, and August 2020 financials as presented. Seconded by Rhonda Batchelor. Motion passed.</p>
<p>SBAR for Contract Extension for Whitman ORN Diane</p>	<p>Diane reviewed the SBAR for the contract extension for the Whitman Opioid Resource Network (ORN). As shared previously, they are doing well. She noted they have developed a network, attend monthly meetings, and hired specific person dedicated to this work. This may be the difference for being successful. She also highlighted that they are connected with their Local Health Improvement Network (LHIN), which also might contribute to the success.</p> <p>Whitman had 68 MAT inductions in 3 quarters, with only 30 required for the whole year. They doubled their inductions.</p> <p>The goals/deliverables for upcoming year is the same (i.e. 30 more MAT inductions). The team has added a few new milestones for the Benton/Franklin/Walla Walla ORN and will do that for Whitman as well.</p> <p>Kat asked how GCACH is working with the state for additional opportunities in recovery. Carol noted that she sees ORNs as bridges to build capacity in providers until they can hire MAT professionals. In MTP year six, there may be an opportunity to connect with HCA to furthering this work until there is a more sustainable solution.</p> <p>Kat Latet motioned to approve the contract extension with Palouse River Counseling as ORN Network Manager in Whitman County. The new contract period will be for of one (1) year (October 2020 to September 2021) for and will include funding of \$100,000, which will be drawn from the DSRIP IMC Incentive fund. Seconded by Eric Nilson.</p> <p>Ronni asked where this leaves us as far as resources in the system and looking for health. Diane highlighted the focus on training primary care providers on ways to recognize patients with opioid use disorder and building capacity by adding more physicians.</p> <p>Ronni responded by asking where does it leave the consumer and is there a deficit that communities can build. Kittitas is already working with state opioid grant and have their physicians trained. Tri-State has stepped up and is able to function on their own. Blue Mountain Heart to Heart</p>

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	<p>has already treated patients and will continue to. Diane underscored that the ORNs weren't advertised to consumers and that this should not impact their ability to receive services. Ronni is comfortable advancing.</p> <p>Motion passed.</p>
<p>SBAR for COVID Stipend for GCACH Employees GCACH Directors</p>	<p>Carol and Directors reviewed the SBAR explaining a stipend for employees over the last six months for the requirement to work from home as a result of the pandemic. This funding could come out of the Salaries budget which is currently underbudget by \$53,382, or out of staff training that has a current balance of \$23,456.</p> <p>Brian shared their discussion from the Finance committee as it was first introduced. He was at first hesitant but as they conversed he better understood how working from home requires a different level of expenses than normally incurred. (e.g. chairs, printers), inconvenience with childcare, etc. does have hard dollar costs.</p> <p>Ronni Batchelor motioned to approve the Board of Directors authorize GCACH to compensate GCACH employees \$1,000 as a COVID stipend to come from the Salaries budget. Seconded by Sandra Suarez.</p> <p>Les confirmed that this is for the past six months. He asked about the cadence for this stipend (e.g. short-term vs. long-term).</p> <p>Brian noted the concept of startup costs when first working from home and needing to purchase supplied.</p> <p>Eric noted that none of us knows when this is going to end. He seconded considering a plan going forward and what this looks like monthly.</p> <p>Rhonda supports the recommendation but doesn't feel a need to have plan for the future. She suggested to call it a one-time appreciate gift. We don't know what the future holds; if we decide to do another one-time appreciate gift we have the ability to do that. She also underscored that GCACH doesn't have a large amount of staff and they (YNHS) did it for their employees. She felt that this was a nice thank you for continuing the work and to leave open the option to come back in future and do another if need to.</p> <p>Sandra agreed with Rhonda. She recognizes the startup costs and thinks more could have been asked. However, she trusts the staff on what is proposed and knows they considered what staff needs to be successful. She also suggested that the stipend comes out of the salary rather than training budget in the event training opportunities arise (especially now that many have shifted to virtual).</p>

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	<p>Brian agrees that it needs to come from salary budget.</p> <p>Ronni suggested circling back to this at the end of the year once the overall budget has been reviewed. Consider what is left over and determine a comprehensive plan. The group agreed.</p> <p>Motion passed.</p>
DISCUSSION ITEMS	
<p>Community Resilience Campaign Carol Moser</p>	<p>Carol recapped the action from the time the group discussed the Community Resilience Campaign, which included:</p> <ul style="list-style-type: none"> • Not understanding resources on what people need (disillusionment about measures we didn't have) to judge effectiveness. • Timing issue • Expenditures/not knowing what future holds • Important topic in community with rise in trends <p>It appeared there were a split of ideas on when to launch this program. As time as progressed, the idea of what is happening is taking on new meaning. GCACH did reach out to CRC task force to get more ideas on the campaign. Lauren reviewed the results of their feedback which included:</p> <ul style="list-style-type: none"> • Target audience • Messaging change • Timing • Metrics for success <p>If we move forward, how to move forward? Carol referred to learnings from the Leadership Council that morning on mental health.</p> <p>Discussion from board:</p> <ul style="list-style-type: none"> • Rhonda shared she had been concerned on how to know we are making difference. She stated that if we have an opportunity, we should try to use an approach that is going to make a difference and feel good rather than just send messages that measure clicks. It is not really a measurable outcome. She underscored connecting services to folks that need it and that she didn't see that on the last go around. • Les referred to the issues in the community with respect to schools and parents. • Ronni shared her experience with receiving texts with surveys—easy and low barrier way to count people. • Les noted that parents of school aged children have been hit hard. Wonder if campaign should target at-risk students and reaching for those families. When someone is tested positive with COVID the Health Department sends texts. Is that being considered or already being taken care of?

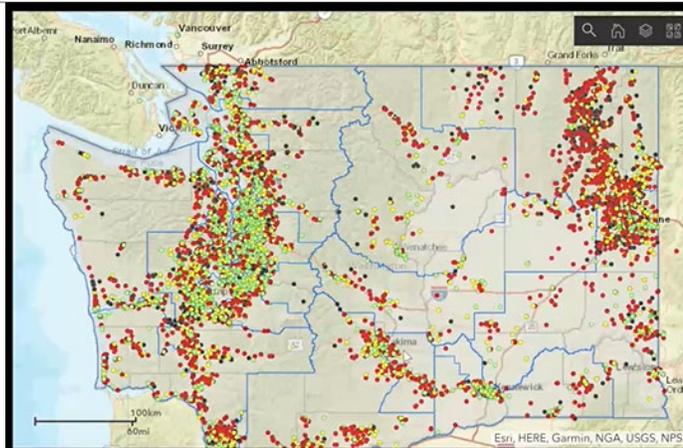
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	<ul style="list-style-type: none"> • Carol reiterated on bringing back to board and how to move forward. GCACH to take this back and look further. Could be education and training (how many organizations are reaching out, have posters). Come up with good list of measures especially working with speakers from earlier. <p>The group is on board with moving forward with campaign. Not specific to ACEs (Adverse Childhood Experiences) but to broader community and bring back specific plan next month.</p> <p>Martha suggested looking into mental health grants (e.g. prevention coalitions, Columbia county, Walla Walla county, Garfield county).</p> <p>No further comments or questions.</p>
<p>Masking Communications Campaign <small>Lauren Noble</small></p>	<p>Lauren provided an overview of the masking communications campaign launched to the Spanish speaking communities in Benton and franklin counties through August.</p> <p>Additionally, GCACH distributed 842,000 cloth masks and 1200 Lucha Libre masks. There was a 91% compliance rate which was a significant increase from the month of July.</p> <p>The campaign was very successful. The budget for the campaign was just over \$17k. She noted that the distribution of masks line item was reallocated to the travel budget (which has not been in use since the pandemic).</p> <p>Discussion from the board included:</p> <ul style="list-style-type: none"> • Eric underscored the importance of getting tested and knowing the depth/breadth of the problem. He is wondering if that component could fit in somehow. • Carol shared that because of the success of the campaign, GCACH has been asked to help with marketing for COVID test site. She also recognized the value of getting message out in the right way for it to be effective. • Les suggested to push it to an area that has capacity. • Martha asked if there is a take those fb ads and go across the nine counties for a reasonable cost? She also noted that people from Walla Walla go to the Tri-Cities and Columbia county to get tested. • Les noted that BFHD’s call with the school district and opening schools in the next two weeks. Martha noted that schools opening in her counties has been successful and that teachers are impressed. <p>Carol acknowledged Rubens good work in getting the campaign to a successful place.</p>
<p>Legislative Ask from ACHs – MTP</p>	<p>Carol announced that Health Care Authority is contemplating a Medicaid Transformation program year six. What this will require is the use of the Medicaid quality improvement program funding to</p>

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<p>Year 6 Carol Moser</p>	<p>fortify the intergovernmental transfers. The HCA staff met with legislature staff and indicated they are not asking for general fund money but for approval to use MQIP dollars. The ACHs may be asked to publicly approve this type of approach. All ACHs are running this through their board of directors to ensure they are comfortable with the extension of the Medicaid program.</p> <p>Sandra asked what happens if the ACHs don't agree. Carol noted that all ACH Directors are for it so far. The concern is with the level of funding; however, we did get confirmation that there would be enough funding that would be reasonable for all ACHs to participate.</p> <p>Brian stated he is comfortable with this and asked if there is anything the board can do to support. Carol to advocate on behalf of GCACH for the Medicaid Transformation year six.</p> <p>Rhonda asked what the likelihood this is going to be supported given state budget cuts. Carol underscored the assurance that this would not come from general budgets and it would come from the MQIP budget. Kat underscored that it is not asking for additional dollars, it is the time at which to spend them because of the impacts to COVID.</p> <p>No further discussion.</p>
<p>Participation in Grant Writing Partnership for Feasibility Studies/Broadband Carol Moser/Wes Luckey</p>	<p>Carol shared that this is an area that GCACH has not been involved in in terms to advocate broadband or funding for broadband. She has participated on a statewide committee but highlighted that it is a true equity issue. Areas of state do not have broadband. Due to teleworking, remote learning—having internet is a piece of our everyday lives. The Department of Commerce is aggressively seeking federal funding for broadband and has come up with feasibility studies on programs already going on. If we were to get involved, this would mean Carol bringing back a list of partners for feasibility studies, which are economical at \$11,500 apiece. Carol feels this is an opportunity for the board to contemplate going further with this.</p> <p>Wes reviewed the map with gaps in broadband coverage as well as initiatives under way.</p>

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Martha noted that Columbia and Garfield counties have been approved for significant funding and expects to go online with high speed in most of community within the next couple months. She noted they are working hard in their communities.

Rhonda noted that their work in Yakima county is not where they had hoped to be. Goal was 99,000 but it's been a challenge as people think that it is spam mail.

Les shared that state's super intendent's office is very much trying to get broadband to every student that needs it. There are a different type of people looking at this.

The group discussed their own challenges with internet connectivity. Wes shared that GCACH has considered asking the LHINs if they see a feasibility study as valuable.

Brian asks what happens after the feasibility study indicates it is needed. Carol shared there are several grants related to this. If there are programs under way this would help connect those programs to those grants.

Kat commented that she is supportive of this and that it is really important. She shared that the Better Health Together has been deeply getting into this activity. She suggested that wherever ACHs can work together and align would be good to consider.

Carol stated that GCACH can dig deeper and bring forth proposals for the board to consider at the October meeting.

Les commented that there are dead spots in common areas (e.g. center of Pasco). Rhonda noted that is not only about access but affordability. People may be living where they have access but

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	<p>can't afford it. The intent with this funding is if the internet service providers can bring down cost, it could potentially make it more accessible to low-income individuals.</p>
<p>COVID Test Site Wes Luckey/Lauren Noble</p>	<p>Wes reviewed the RFP that came through BFHD and Health Commons relative to the new COVID test site going up in Pasco. This is a high throughput site capable of conducting 500 tests per day. This is a detailed process that involves the health department, fire department, and medical technicians. The goal is to be high volume and low barrier.</p> <p>GCACH has been asked to partner with the marketing as a result of the successful masking campaign conducted last month. Wes reviewed the National Guard's measures for their test site in Kennewick. Lauren touched on the marketing ideas including well-known community members advocating, framing it from saving lives of others (bigger than self), free resources, etc. She even pointed out making fun as that was effective via the Lucha Libra campaign.</p> <p>Next steps include reviewing ideas with the BFHD for marketing and launching a survey to agricultural workers to ascertain the barriers to getting tested. We would then mitigate those barriers in our marketing. Columbia Safety has taken the lead in assembling the medical technicians. GCACH feels that we have the right people to make the marketing effective. Brian commented that he is happy this is broken up across multiple partners and confirmed that GCACH is only included in the marketing. GCACH is excited to work with these partners.</p> <div data-bbox="370 1129 1528 1249" style="text-align: center;">  </div> <p>No further comments or questions.</p>
ADJOURNMENT	
<p>Adjournment</p>	<p>Meeting adjourned at 3:00 pm. Minutes taken by Chelsea Chapman. Find the recording here: https://www.youtube.com/watch?v=55vGPWyUV_c&t=2s.</p> <p>Recap of motions:</p> <ul style="list-style-type: none"> ✓ June 2020 Board Meeting Minutes ✓ August 2020 Board Retreat Minutes ✓ June, July, and August 2020 financials ✓ The contract extension with Palouse River Counseling as ORN Network Manager in Whitman County. The new contract period will be for of one (1) year (October 2020 to September 2021)

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for and will include funding of \$100,000, which will be drawn from the DSRIP IMC Incentive fund.

- ✓ The Board of Directors authorize GCACH to compensate GCACH employees \$1,000 as a COVID stipend out of the salaries budget.

Next steps/action items include:

- CRC Next Step: GCACH to bring back more specific plan on CRC in October meeting
- Broadband Next Step: GCACH to bring back proposal on broadband feasibility study work

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