

GREATER COLUMBIA ACCOUNTABLE COMMUNITY OF HEALTH

Board of Directors Meeting Minutes Thursday, April 16, 2020 | 12:30 PM to 3:00 PM *Teleconference ONLY*

ATTENDANCE			
Board Members Quorum: 9 Name*: Called-in	President	Brian Gibbons (Astria Sunnyside Hospital) -----	Healthcare Providers
	Vice President	Sandra Suarez (Yakima Valley Farm Workers Clinic) -----	FQHCs
	Treasurer	Julie Petersen (Kittitas Valley Healthcare) -----	Hospital
	Secretary	Madelyn Carlson (People for People) -----	Transportation
	Past President	Rhonda Hauff (Yakima Neighborhood Health Services) -----	Housing
		Dan Ferguson (Yakima Valley Community College) -----	Workforce
		Dana Oatis (Lourdes) -----	Behavioral Health
		Eric Nilson (Kennewick Fire Department) -----	Public Safety
		Kat Latet (Community Health Plan of Washington) -----	Managed Care Organizations
		Katherine Saluskin (Yakama Nation) -----	Tribes
		Kendra Palomarez (Catholic Charities) -----	Community/ Faith Based Org
		Les Stahlnecker (Education School District 123) -----	Education
		LoAnn Ayers (United Way of Benton & Franklin Counties) -----	Philanthropy
		Martha Lanman (Columba County Public Health Dept) -----	Public Health
	Ronni Batchelor (Lourdes Health Network) -----	Consumer	
Susan Grindle (HopeSource) -----	Social Services		
Tonya Kreis (Yakama Nation) -----	Tribes		
GCACH Staff	Becky Kolln*	Wes Luckey*	Ruben Peralta*
	Carol Moser*	Lauren Noble*	Sam Werdel*
	Chelsea Chapman*	Martin Sanchez*	
	Diane Halo*	Rachael Guess*	
Guests	Nicole Donnegan	Joel Chavez	Viktorya Byron
	Penny Bell	Jorge Rivera	Mariana Marquez Sital
	Christen Cook	Dan Vizzini	
WELCOME AND INTRODUCTIONS			

Thank you for your engagement with GCACH!

Welcome & Introductions, Consent Calendar Brian Gibbons	<p>Brian Gibbons, GCACH Board President, facilitated the meeting. Quorum was met with a total of 12 voting members present (or calling in) to the meeting. The Board reviewed the 2020-03-19 meeting minutes.</p> <p>Sandra Suarez motioned to approve the 2020-03-19 meeting minutes. Seconded by Ronni Batchelor. Motion passed.</p>
REPORTS AND UPDATES	
GCACH Report GCACH Staff	<p>GCACH staff spoke to the articles within the GCACH Report. This included:</p> <ul style="list-style-type: none"> • GCACH Awards \$850,000 for Behavioral Health Internships and Trainings. Funding went out already and have heard great things from various agencies across the state. We also sent this information out to all of our legislators. • GCACH Releases \$230,000 for Contracted Providers to Implement Telehealth. GCACH was able to provide funding to 45 providers and several community action centers across the GCACH region. • GCACH Numbers and Stories: to understand GCACH's impact across the region, we were asked to provide information about our partners and stakeholders. • GCACH Receives \$6 Million for Submission of Semi-Annual Report. This reporting period was based off 75% on reporting and 25% on achievement of performance initiatives. • Washington Rural Health Collaborative: the CSI portal has been launched. WHRC is very pleased with the work GCACH is doing, and are appreciative of the descriptive yet prescriptive nature. • The Hispanic Paradox: socio-economic factors drive health outcomes. Hispanics tend to have lower pre-mature death rates than Whites. This information was gathered from the Robert Wood Johnson Foundation. • Becoming Patient-Centered – MERIT Resource Services: Martin shared that their empanelment rate is at 98.9% compared to 81% that they reported in Quarter 1. Another area that has improved through the practice transformation process is their case management. Great job, MERIT! • GCACH Releases \$300,000 to Address Food Insecurity in GCACH Region: Ruben explained that food insecurity is part of the effects of COVID-19. To address this social determinant of health, GCACH is donating to 2nd Harvest. This donation will impact the entire 9-county region. GCACH will be hosting a virtual press conference on Friday, April 17th to present a "virtual" check to 2nd Harvest. Becky briefly discussed the MOU for 2nd Harvest. Within the MOU, it states that the money must be distributed to the 45 food banks located in our 9-county region.

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	<ul style="list-style-type: none"> 2020 Learning Collaboratives: Diane briefly reviewed the list of Learning Collaboratives through the remainder of the year. The convenings will start again in June 2020. If needed, the June Learning Collaborative will be held virtually.
COVID-19 Resource List Lauren Noble	Lauren Noble, GCACH Marketing Manager, reviewed the COVID-19 Resource List with the Board of Directors. She reviewed the number of confirmed cases and deaths in the 9-county region. Find the resource list here: www.gcach.org .
Community Resilience Campaign Outcomes Nicole Donnegan	<p>Nicole Donnegan of Field Group reviewed the results of the Community Resilience Campaign outcomes. Overall, Field Group thinks the campaign did very well. The translated materials were received very well. The group established long term goals: target social systems working with children, with a long-term goal of building community resilience. The group ended up trying to reach the individuals within the social structures. Field Group used the campaign to educate and drive people to the website to learn more. The landing page allowed us have more control over the Spanish component of the campaign and help identify how successful the campaign was (metrics).</p> <p>Some of the changes that will need to be implemented before launching:</p> <ul style="list-style-type: none"> - The resources listed on the landing page - Shift the campaign and rely less on traditional media (television) and continuing relying on radio and video - Outreach to influences within the 9-counties - Dedicate more of the budget towards formal social systems rather than the information <p>Questions/Comments:</p> <ul style="list-style-type: none"> - Brian was impressed with the advertisement he saw on television - Kat thanked Field Group for their in-kind donation - Ruben added that we also conducted in-person trainings during the campaign (had 3 scheduled, conducted 2 in English). 66 people attended the first training, 26 attended the second training.
ACTION ITEMS	
Financial Statements Becky Kolln	Becky Kolln, Director of Finance and Contracts, spoke to the GCACH Financial Reports which included the Statement of Activity, Budget vs. Actuals, and the Balance Sheet. Brian Gibbons made a recommendation to advance the finance committee documents as presented.

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	<p>Eric Nilson motioned to approve the March 2020 financials as presented. Seconded by Rhonda Hauff. Motion passed.</p>
<p>WIN211 SBAR Lauren Noble</p>	<p>Lauren Noble, Marketing Manager, presented the WIN211 SBAR. The purpose of this SBAR is to ask for approval from the Board of Directors to provide \$40,000 to Washington Information Network (211) to update their site. These updates include:</p> <ul style="list-style-type: none"> - Updated Home Page - Icons - Sub-Categories - Intuitive location searches - Language conversion - Intuitive resource category searches - Advanced search capabilities - Account creation - Favorites - Geolocation mapping of services - Sharing of resources - Suggested reading <p>Questions:</p> <ul style="list-style-type: none"> - Is there any way to determine if this \$40,000 investment into WIN211, if it will have helped make the WIN211 program more accessible and more used? <ul style="list-style-type: none"> o Lauren mentioned that we could possibly work with WIN211 to gather insights on what the user count looks like on an average weekly basis, versus what those number may look like once these changes have been implemented. - Has there been consideration in generating an app as well? <p>Brian Gibbons suggested following up after 6 months to see if there has been any impact. Becky to add this to the contract.</p> <p>Rhonda Hauff motioned to approve the WIN211 SBAR as presented. Seconded by Sandra Suarez. Motion passed. Madelyn Carlson abstained.</p>
<p>ORN Contract Extension Diane Halo</p>	<p>Diane Halo, Opioid Resource Network Project Manager, shared that GCACH is requesting \$300,000 from the DSRIP IMC Incentive funding to extend the contract with Consistent</p>

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	<p>Care Services and Blue Mountain Heart to Heart to manage the Opioid Resource Network (ORN) for Benton, Franklin and Walla Walla counties. The ORN has done an excellent job in achieving contract deliverables and in some cases, exceeding these deliverables.</p> <p>Ronni Batchelor motioned to approve the Benton-Franklin-Walla Walla ORN Contract Extension SBAR as presented. Seconded by Kendra Palomarez. Motion passed.</p> <p>Question:</p> <ul style="list-style-type: none"> - At the managed care organization level, how can this work be sustainable? - Carol added that the intent of the ORNs was to act as a bridge until such time that Providers could grow their own capacity.
<p>Community Resilience Campaign Charter <small>Ruben Peralta</small></p>	<p>Ruben Peralta, Community Engagement and Tribal Specialist, reviewed the minimal updates to the Community Resilience Campaign Charter. The majority of changes included changing all 2019 dates to 2020.</p> <p>Madelyn Carlson motioned to approve the Community Resilience Campaign Charter as presented. Seconded by Dan Ferguson. Motion passed.</p>
DISCUSSION ITEM(S)	
<p>2nd Harvest Virtual Press Conference <small>Carol Moser</small></p>	<p>Carol Moser, Executive Director, announced the 2nd Harvest virtual press conference occurring Friday, April 17, 2020 at 2:00 pm – 2:30 pm. During this press conference, the CEO of 2nd Harvest, Jason Clark, will be accepting the donation. GCACH staff will also be presenting hand-made signs on traits of 2nd Harvest. Lauren Noble will be sending out the calendar invitation to Board members.</p> <p>Find the recording here: https://www.youtube.com/watch?v=vHj3yoxHQaM&t=205s</p>
ADJOURNMENT	
<p>Adjournment</p>	<p>Ronni Batchelor motioned to adjourn the April 16, 2020 Board of Directors meeting. Seconded by Madelyn Carlson.</p> <p>Meeting adjourned at 2:28pm. Minutes taken by Lauren Noble. Find the recording here: https://www.youtube.com/watch?v=Cd_6DxWKw5Q.</p>

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