

# GREATER COLUMBIA ACCOUNTABLE COMMUNITY OF HEALTH

## Communications Committee Meeting Minutes

Tuesday, September 7<sup>th</sup>, 2021 | 11:00 AM to 12:00 PM

*Location/Teleconference*

Number of Members: 8

Quorum: 5

Italicized: GCACH Board Member

ATTENDANCE			
Committee Members	Joyce Newsom <i>Kendra Palomarez</i> <i>Madelyn Carlson (Chair)</i>	Norma Soto Penny Bell <i>Rhonda Hauff</i>	<i>Sandra Suarez</i> Viktoriya Broyan
GCACH Staff	Brissa Perez Brittany FoxStading Carol Moser Chelsea Chapman	Damia Safford Diane Halo Haydee Hill Laurel Avila	Martin Sanchez Sam Werdel Stacey Davis Sulamita Savchuk
Guests	None		
WELCOME & INTRODUCTIONS			
Welcome & Introductions (Madelyn Carlson)	Madelyn Carlson facilitated introductions. There were three (3) members present at the meeting. We did not meet quorum.		
MEETING MINUTES			
August 2021 Meeting Minutes (Madelyn Carlson)	We were unable to review & approve August meeting minutes as we did not meet quorum.		
DISCUSSION ITEMS			
Vaccine Messaging Updates	<p>Chelsea Chapman gave updates on how the mobile vaccination are going.</p> <p>In partnership with Medical Teams International and Kaiser Permanente:</p> <ul style="list-style-type: none"> <li>○ We have held approximately 6 pop up vaccination clinics over the last month in pockets of the community showing lower vaccination rates</li> <li>○ So far, we have provided 90 vaccinations</li> <li>○ We have about 9 lined up so far over the next month</li> </ul>		

**Thank you for your engagement with GCACH!**

	<ul style="list-style-type: none"> <li>○ Some of those are MTI coming back to provide the second dose of the shot but also open to first time appointments</li> <li>○ They are administering the Pfizer vaccine</li> </ul> <p>Carol gave an update about the POP (Power of Provider initiative)</p> <ul style="list-style-type: none"> <li>○ We are trying to align and motivate our local providers to get testimonials and messaging we can put in social media to create a larger campaign through social media</li> <li>○ That group meets every Tuesday to discuss the plan</li> </ul>
<p>Review and Approve Sponsorship Applications</p>	<p>Chelsea Chapman reviewed the Grace Clinic’s sponsorship application. Grace Clinic provides medical, dental and mental health services to low-income, uninsured residents of Benton and Franklin counties. Their mission is to address health equity by providing access to quality healthcare services to members of our community who do not have other good options because of a lack of both health insurance coverage and limited income.</p> <p>Grace Clinic will be hosting a virtual fundraising event in December to raise \$150,000 to support the services provided by Grace Clinic.</p> <p>Questions:</p> <ul style="list-style-type: none"> <li>○ It is unclear what the funds will be used for?           <ul style="list-style-type: none"> <li>● It appears as though they will be a part of the cost to run the event. The committee decision was to get clarification as to what the funds will be used for.</li> <li>● GCACH will be reaching back out to the Grace Clinic to get clarification on budget and cost breakdown and if these funds are intended to cover the cost of the event itself or if they are intended for the larger overall budget for the Grace Clinic.</li> <li>● We are going to revisit this during the October meeting after we get responses from the Grace Clinic</li> </ul> </li> </ul>
<b>ADJOURNMENT</b>	
<p>Adjournment</p>	<p>Meeting adjourned at 11:20 am. Minutes taken by Stacey Davis.</p> <p>Recap of Motions:</p> <ul style="list-style-type: none"> <li>● None</li> </ul> <p>Recap of Action Items:</p> <ul style="list-style-type: none"> <li>● GCACH will follow up with the Grace Clinic for further clarification on cost of event vs. total budget and if this application will fund the cost of the event or the total budget goal.</li> </ul>

**Thank you for your engagement with GCACH!**