

GCACH Communications Committee Meeting Meeting Minutes

November 4, 2019 | 2:00 PM – 3:00 PM | Teleconference

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| Participants (* denotes they called in) | Sandra Suarez*, Rhonda Hauff*, Deborah Orozco*, Madelyn Carlson*, Carol Moser, Wes Luckey, Becky Kolln, Lauren Noble, Chelsea Chapman |
| Welcome & Introductions | Madelyn welcomed everyone and thanked everyone for attending the meeting for the Communications Committee. Madelyn reviewed the agenda for the meeting and the 09-03 Communications Committee Meeting Minutes. Sandra Suarez motioned to approve the 09-03 Minutes, seconded by Rhonda Hauff. Motion passed. |
| Community Resilience Campaign Update | Rubén provided an update on the Community Resilience Campaign. After the interview process, the group selected Field Group to manage the Community Resilience Campaign. GCACH has reached out to the company and an announcement will be sent Tuesday, November 5, 2019 in the GCACH Community Newsletter. GCACH will provide an in-depth overview of the campaign to Field Group this week to further enhance their fundamental understanding. |
| Q4 Sponsorships | This quarter GCACH has received one sponsor request. This is for the Benton Franklin County Medical Society's 36 th Annual SME Seminar. The event is on February 22, 2020 and will be at the Three Rivers Convention Center- they asked for \$1,500. GCACH recommends that this sponsorship is funded. The committee suggests participating in a round table discussion at the event. Sandra Suarez motioned to approve the Sponsorship to be paid in full, seconded by Rhonda Hauff. Motion passed. \$15,000 (out of \$30,000) has been put towards sponsorship this year to date. The funds will not roll over, but GCACH would like this budget to be provided again next year as it was a great way for GCACH to generate visibility and community engagement. |
| Adjournment | Madelyn concluded the meeting by thanking all for attending. Meeting was adjourned at 2:15 pm. |