

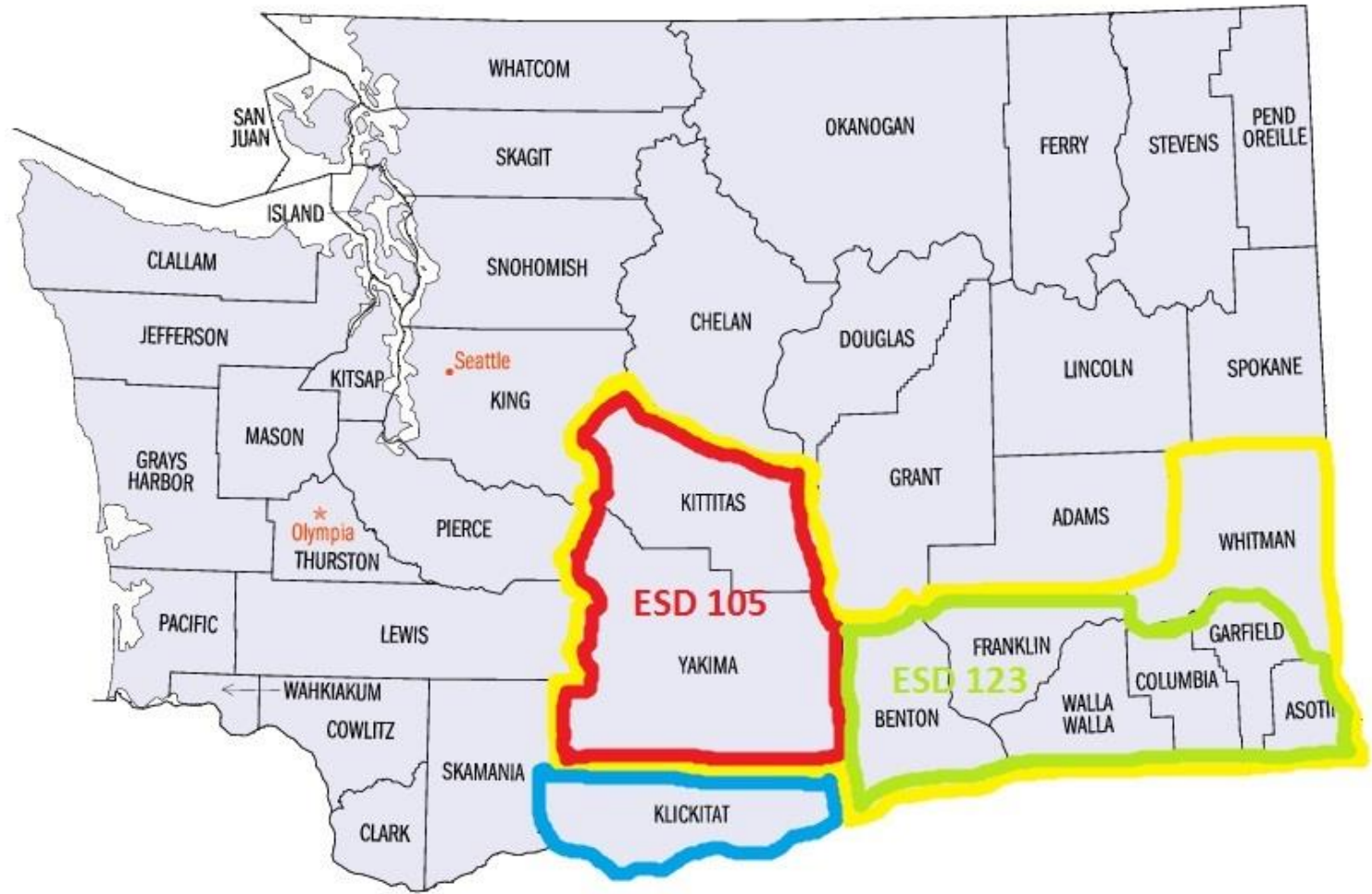
Youth Marijuana Education Program (YMPEP)

The goal of the Washington State Department of Health's Marijuana Prevention and Education Program is to reduce initiation and use of marijuana by youth (ages 12-20), especially among populations most adversely affected by marijuana use throughout Washington State.

Collaboration between:

Educational Service District 105
Walla Walla County Health Department
Educational Service District 123

April 1st 2016-June 30th 2017



One Team...Helping all students realize their dreams and aspirations...We are ESD 123!



Summary of Work

- 1) Created community education and awareness
- 2) Developed youth leaders to create healthier communities and prevent marijuana use by peers
- 3) Engaged community leaders and stakeholders
- 4) Promoted health equity for low income, Latino, and LGBTQ populations

1) Created Community Education and Awareness

- ❑ Disseminated updated ATOD school signage to 62 school districts in the GCACH
- ❑ Promoted DOH campaign “Listen to Your Selfie” through our trainings and community events as well as creating our own local media campaign with messaging on public transit and radio PSA’s
- ❑ Created a quarterly newsletter for parents
- ❑ Created three marijuana prevention education trainings for staff, students and parents
- ❑ Hosted two Vaping and E-Cig. trainings presented by the Washington Poison Control, attended by school district administrators
- ❑ Disseminated 1000’s of marijuana education materials to community members, parents, school staff, youth serving agencies, law enforcement, and faith based organizations

1) Created Community Education and Awareness cont.....

- ❑ Facilitated numerous trainings around the GCACH
 - ❑ 10 MPE parent trainings
 - ❑ 27 MPE student trainings
 - ❑ 5 school staff trainings
 - ❑ 8 youth serving organizations
- ❑ Hosted 7 ACES trainings targeting Early Learning providers and Prevention Intervention Specialists
- ❑ Hosted 2 ASSIST suicide prevention trainings targeting school nurses and counselors
- ❑ Created Drugfact.org to reach the 18-20 year old youth population
- ❑ Trained all ESD Prevention Intervention Specialists in ACES informed marijuana prevention curriculum and other PD

2) Developed youth leaders to create healthier communities and prevent marijuana use by peers

- ❑ Partnered with IDEA Marketing on #CoolEnough campaign
- ❑ Staff developed and supported youth coalition development
- ❑ Staff worked with school administration to create and implement school based family engagement nights
- ❑ Hosted a GSA (Gay Straight Alliance) forum to support and equip GSA club advisors and student leaders

3) Engaged community leaders and stakeholders

- ❑ Outreach to elected officials and law enforcement
- ❑ Worked with school superintendents to improve ATOD policy
- ❑ Partnered with CPWI (Community Prevention Wellness Initiative) coalition coordinators to host the regional Sector Summit
- ❑ Engaged Yakima Nation Tribal School Leaders with ACES
- ❑ Developed relationships/outreach with retail marijuana stores
- ❑ Forged relationships around marijuana work between ESDs and LHJs
 - ❑ Needs Assessment

4) Promoted Health Equity

- ❑ Provided Strengthening Families, EBP, in both Spanish and English to 22 families
- ❑ Hosted Clinical Strategies for Supporting LGBTQ Youth
- ❑ Presented to families at the Title I conference in Feb. 2017, which served over 300 families.
- ❑ ESD staff advocated to school districts for the addition of optional sexual orientation questions on the 2016 Healthy Youth Survey

Going Forward

- ❑ Needs assessment for the next biennium is close to completion and will be finalized by June 30th
- ❑ Funding has shifted to local health jurisdictions with Walla Walla County Health Department as the fiscal agent
- ❑ Walla Walla County Health Department will be creating the strategic plan, with input from stakeholders, for the next biennium
- ❑ ESD 105 & ESD 123 look forward to partnering with our local LHJs to keep our young people safe and healthy