

GREATER COLUMBIA ACCOUNTABLE COMMUNITY OF HEALTH

Communications Committee Meeting Minutes

Tuesday, March 2, 2021 | 11:00 AM to 12:00 PM

Teleconference

Number of Members: 8

Quorum: 5

Italicized: GCACH Board Member

ATTENDANCE			
Committee Members	Joyce Newsom <i>Kendra Palomarez</i> <i>Madelyn Carlson (Chair)</i>	Norma Soto Penny Bell <i>Rhonda Hauff</i>	<i>Sandra Suarez</i> Viktoriya Broyan
GCACH Staff	Brissa Perez Carol Moser	Chelsea Chapman Diane Halo	Wes Luckey Haydee Hill
Guests	Gloria Rodriguez, YNHS		
WELCOME & INTRODUCTIONS			
Welcome & Introductions (Madelyn Carlson)	Madelyn Carlson, Committee Chair, facilitated introductions. There were 7 members present at the convening.		
MEETING MINUTES			
February 2021 Meeting Minutes (Madelyn Carlson)	Madelyn reviewed the February 2021 GCACH Communications Committee meeting minutes. ✓ MOTION: Sandra Suarez moved to approve the February 2021 GCACH Communications Committee meeting minutes. Seconded by Joyce Newsom. Motion passed. No further comments or questions.		
DISCUSSION ITEMS			
Community Health Worker	Diane Halo, Program Director at GCACH reviewed the Community Health Worker (CHW) program under development. GCACH seeks to support organizations willing to provide internships for		

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(CHW) Program (Diane Halo)	<p>CHWs over an 18-month program. This would be for a single CHW worker per organization. The partnering provider would be responsible for providing the benefits.</p> <p>This internship is set to launch in early July 2021. GCACH staff aim to provide an informational session for prospective applicants. Preference will be given to healthcare clinics and providers participating in the practice transformation program.</p> <p>Diane reviewed the following documents:</p> <ul style="list-style-type: none"> • Program overview • Application • Flyer • Webinar <p>Questions and comments include:</p> <ul style="list-style-type: none"> • Longer timeframe for the application process vs. extending the timeline. Sandra noted two weeks is not long enough for providers to apply. Diane stated the information will be distributed prior to the informational session. Sandra recommends opening the application window at the time the information is posted. • Rhonda confirmed that the recommendations presented are not in conflict with those provided by the Workforce Committee last week (as this is a product of that group's work). Diane added this is for guidance and recommendation on the communications plan of the program and not the program itself. <p>ACTION: Launch program information Monday March 8th and have Technical Assistance (informational session) on March 30th. Application window will be open as soon as information is posted. Reminders of the funding opportunity will be distributed weekly.</p>
ADJOURNMENT	
Adjournment	<p>Meeting adjourned at 10:30am. Minutes taken by Chelsea Chapman.</p> <p>Recap of Motions</p> <ul style="list-style-type: none"> • February 2021 meeting minutes

Thank you for your engagement with GCACH!