

## GCACH Communications Committee Meeting

### Meeting Minutes

February 14, 2019 | 2:00 PM – 3:00 PM | Teleconference

**Participants** Joyce Newsom\*, Madelyn Carlson\*, Dan Ferguson\*, Ruben Alvarado\*, Carol Moser\*, Wes Luckey\*, Rubén Peralta\*, Lauren Johnson\*  
 (\* denotes they called in)

**Welcome & Introductions** Madelyn welcomed everyone and thanked them for attending the meeting for the Communications Committee. Madelyn reviewed the agenda for the meeting and the 12-18 Communications Committee Meeting Minutes. Joyce Newsom motioned to approve the 12-18 Meeting Minutes. Seconded by Dan Ferguson. Motion passed. Madelyn mentioned to the group that the Q1 Sponsorship Applications will be reviewed in March— as GCACH has follow up questions for applicants.

**WIN211 Update** Wes and Lauren briefly updated the Communications Committee on their status with WIN211. Lauren conducted another validation process between WIN211 and Google Maps, using WIN211’s updated database. Results showed that WIN211 had more beneficial resources for the consumer as opposed to Google Maps. Carol, Wes and Lauren plan to meet with Tim Sullivan and Madelyn Carlson from People for People as well as a HealthBridge representative to demonstrate their new domain to get a better understanding of the functionality. HealthBridge will utilize WIN211 resources to be displayed on the domain and allow for users to favorite certain resources, and provide feedback on their experiences.

**ACEs Campaign Update** Rubén updated the group on the Adverse Childhood Experiences (ACEs) Campaign Taskforce. The taskforce will be comprised of persons with varied expertise to help guide GCACH in ensuring the ACEs campaign is focused, targeted, demographically sensitive, and complementary of the efforts already being carried out locally within the region. Rubén crafted a letter to go out to all (35) participants inviting them to participate in the taskforce, he currently has nine interested participants.

**LHIN Training Policy and Request Form** Rubén introduced the Local Health Improvement Network (LHIN) Training Request Policy to the group. GCACH seeks to encourage and support active LHIN participants to attend trainings, seminars, and conferences that will equip the attendee with the knowledge and skills to facilitate capacity building in pursuing the population health goals of the region. The policy outlines the requirements to apply for the funds. Events must relate to GCACH services and support projects areas being undertaken by GCACH including upstream factors such as Social Determinants of Health (SDOH), Adverse Childhood Experiences (ACEs), and Resilience.

Applicants are requested to fill out a LHIN Training Request Form and submit it prior to registration. Within the form, applicants are to fill out a preliminary budget for the event, including the registration fee, hotel/lodging fee, airfare and transportation.

The group requested to add a definition for an “active member” as stated in the policy. The group also discussed the inclusion of the Yakama Nation within the policy. The group agreed that the decision of the Yakama Nation forming their own LHIN or being included in the Yakima County Health Care Coalition (YCHCC) needs to be discussed by the GCACH Board of Directors (BOD). It was also suggested that the policy goes through the LHINs to gather additional feedback.

**Adjournment** Madelyn concluded the meeting by thanking all for attending. Meeting was adjourned at 3:08 pm.